#### The problem with mass surveillance

Linus Nordberg, DFRI linus@dfri.se

2019-11-23 ULUG, Uppsala





#### About me

- 30 years of software development and systems administration
- 20 years of software and network security
- 10 years of privacy advocacy and activism
- Heavily engaged in Tor Project, doing online anonymity
- Co-founder of DFRI, Swedish digital rights organisation





#### Part I – Our rights

- ► The Universal Declaration of Human Rights Article 12
- The Charter of Fundamental Rights of the European Union Article 7 and 8
- "How the business model of Google and Facebook threatens human rights", report by Amnesty (2019)





- Doesn't have to be illegal or even immoral
- Privacy is relational, depending on your audience
- Control over how you expose your thoughts
- ▶ To form your own self





- Doesn't have to be illegal or even immoral
- Privacy is relational, depending on your audience
- Control over how you expose your thoughts
- ▶ To form your own self





- Doesn't have to be illegal or even immoral
- Privacy is relational, depending on your audience
- Control over how you expose your thoughts
- ▶ To form your own self





- Doesn't have to be illegal or even immoral
- Privacy is relational, depending on your audience
- Control over how you expose your thoughts
- To form your own self







"Arguing that you don't care about the right to privacy because you have nothing to hide is no different than saying you don't care about free speech because you have nothing to say."

—Edward Snowden





# Privacy on two levels – individual and societal

- Lack of privacy is a threat on an individual level as well as a societal level
- Panopticon, or todays online panspectron, leads to changed behaviour
- Self censoring leads to stagnation of society and to decline of democracy





## Privacy on two levels – individual and societal

- Lack of privacy is a threat on an individual level as well as a societal level
- Panopticon, or todays online panspectron, leads to changed behaviour
- Self censoring leads to stagnation of society and to decline of democracy





## Privacy on two levels – individual and societal

- Lack of privacy is a threat on an individual level as well as a societal level
- Panopticon, or todays online panspectron, leads to changed behaviour
- Self censoring leads to stagnation of society and to decline of democracy





- Legal security is based on the presumption of innocence
- European data retention laws
- More data leads to higher risks
- Privileged groups tend to risk less





- Legal security is based on the presumption of innocence
- European data retention laws
- More data leads to higher risks
- Privileged groups tend to risk less





- Legal security is based on the presumption of innocence
- European data retention laws
- More data leads to higher risks
- Privileged groups tend to risk less

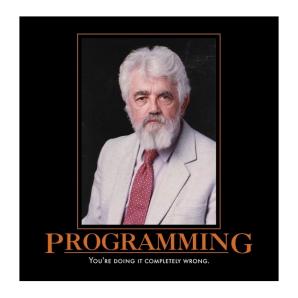




- Legal security is based on the presumption of innocence
- European data retention laws
- More data leads to higher risks
- Privileged groups tend to risk less







John McCarthy, inventor of Lisp and the term "artificial intelligence".





#### Metadata

- Metadata is data about data
- Immensely useful when drawing sociograms
- Often enough to identify individuals





#### Metadata

- Metadata is data about data
- Immensely useful when drawing sociograms
- Often enough to identify individuals



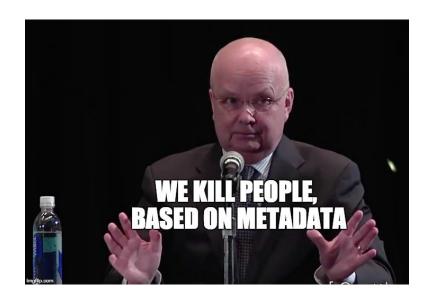


#### Metadata

- Metadata is data about data
- Immensely useful when drawing sociograms
- Often enough to identify individuals







Michael Hayden, former NSA and CIA director





- An internet economy based on advertising
- We pay with our data
- ▶ RTB Real-time bidding
- Data is valuable, storage is cheap
- User data is the new oil, in more than one way





- An internet economy based on advertising
- We pay with our data
- ▶ RTB Real-time bidding
- Data is valuable, storage is cheap
- User data is the new oil, in more than one way





- An internet economy based on advertising
- We pay with our data
- RTB Real-time bidding
- Data is valuable, storage is cheap
- User data is the new oil, in more than one way





- An internet economy based on advertising
- We pay with our data
- RTB Real-time bidding
- Data is valuable, storage is cheap
- User data is the new oil, in more than one way





- An internet economy based on advertising
- We pay with our data
- RTB Real-time bidding
- Data is valuable, storage is cheap
- User data is the new oil, in more than one way





- The internet was built without privacy in mind
- Multiple levels of tracking, not only IP addresses
- Control over infrastructure gives even more opportunities
- Exploitation technology is used to leverage even further





- The internet was built without privacy in mind
- Multiple levels of tracking, not only IP addresses
- Control over infrastructure gives even more opportunities
- Exploitation technology is used to leverage even further





- The internet was built without privacy in mind
- Multiple levels of tracking, not only IP addresses
- Control over infrastructure gives even more opportunities
- Exploitation technology is used to leverage even further





- The internet was built without privacy in mind
- Multiple levels of tracking, not only IP addresses
- Control over infrastructure gives even more opportunities
- Exploitation technology is used to leverage even further











#### Part II – Hands on technical solutions

- Let's talk a bit about a few attempts at technical solutions to the above problem.
- ► The focus is on the internet but the problem of mass surveillance is of course present on many other platforms, like bank records, cell phones and CCTV.
- ► This presentation can be found at https://dfri.se/ wiki/presentations/2019-11-23-dfri-ulug.pdf





### PGP – Pretty Good Privacy

- For verification of software packages
- For encrypted and signed email
- Web of trust
- Cumbersome to use and errorprone but the best we've got at the moment





#### Tor Browser

- Protecting your browsing habits from being scooped up
- Protecting your IP address by sending your data over the Tor network
- Application level protections, like cookies, fingerprinting and enforcing HTTPS
- PGP key used for signing Tor Browser packages: EF6E 286D DA85 EA2A 4BA7 DE68 4E2C 6E87 9329 8290
- https://www.torproject.org/download/





#### Tor Browser on a handheld

- Android: Tor Browser from the Guardian Project's repo
- iPhone/iPad: Onion Browser (Tigas Ventures LLC)





#### **Tails**

- Linux (Debian) system with Tor and other security tools pre-installed and pre-configured
- Run from a USB stick
- Leaving no traces on the computer it's being run on
- https://tails.boum.org/





### Instant messaging

- Signal (Open Whisper Systems) protects your text messages from being snooped on
- But uses your phone number as identifier
- Threema is an alternative
- Both using third party infrastructure
- ▶ Jabber (XMPP) can be self-hosted
- Briar needs no servers at all!





#### Voice and video calls

- Wire.com does chat, voice and video
- Nextcloud Talk, can be self-hosted
- Mumble, easily self-hosted but no video





#### Nextcloud

- File sync and share
- Contacts, calendar and events
- Calls, chat and online meetings





### Social networking

- Federated self-hosted social networking
- Mastodon for "microblogging", like Twitter you know.





#### What more do we need?

- https://dfri.se/wiki/presentations/ 2019-11-23-dfri-ulug.pdf
- Your input here





#### Contribute

- Get involved DFRI.se
- Non Swedish alternatives EDRi.org
- Run a Tor relay, see

```
https://community.torproject.org/relay/
```





#### Further reading

#### **Books**

- Kallocain, Karin Boye
- Little Brother, Cory Doctorow
- Data and Goliath, Bruce Schneier
- The Age of Surveillance Capitalism, Shoshana Zuboff

#### Websites

- https://www.dfri.se/
- https://www.edri.org/
- https://www.eff.org/
- https://www.torproject.org/



